

PINTEREST FOR DUMMIES

CHAPTER 12

“TEN POWER PINNERS TO FOLLOW”

Chapter 12

Ten Power Pinners to Follow

In This Chapter

- ▶ Ten powerful Pinterest members
 - ▶ What makes these members worth following
-

Pinterest is said to have millions of members, but finding the great ones to follow can be a challenge. Sure, you can find members by integrating Facebook and following your friends who are on Pinterest. But what if you want to follow new people, ones you don't already know in real life or on other social networks?

I've created this list of ten power pinners, all people who are extremely active on Pinterest and who share incredible content. Because Pinterest doesn't offer any way to rank users by any sort of metrics, such as number of followers or number of pins, this isn't a *top* ten list — it's simply ten profiles that are interesting, active, and endorsed by way of thousands of followers each.



Another great way to find people to follow is through <http://spinterest.com>, a new site and app that's in beta/invitation-only stage at the time of this writing but should be public soon. It allows you to randomly spin through pins and click follow to follow members or boards as you do.

Michael Wurm

Michael Wurm is a Pennsylvania innkeeper, entrepreneur, artist, and self-proclaimed “wanna be designer” with more than 730,000 Pinterest followers. You can follow his profile at <http://pinterest.com/inspiredbycharm>. (See Figure 12-1.)

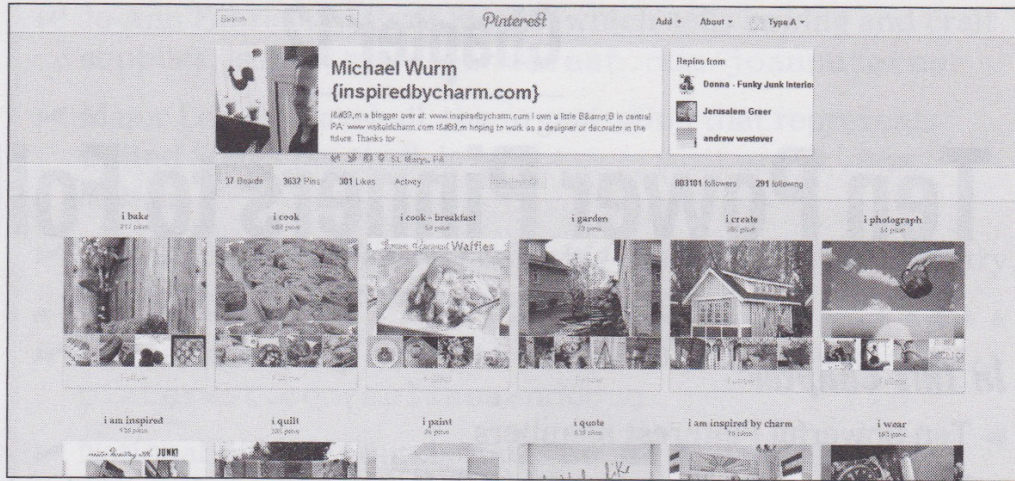


Figure 12-1: Michael Wurm on Pinterest.

His boards focus primarily on food and design, with several boards dedicated to one or the other. He has one board with great ideas and recipes for the first meal of the day, I Cook – Breakfast, that you can find at <http://pinterest.com/inspiredbycharm/i-cook-breakfast/>. (See Figure 12-2.)



Figure 12-2: Michael Wurm's breakfast board.